March 25, 2020

DELIVERED BY EMAIL

Rt. Hon. Justin Trudeau, PC, MP Prime Minister of Canada

Hon. Chrystia Freeland, PC, MP Deputy Prime Minister

Hon. Navdeep Bains, PC, MP Minister of Innovation, Science and Industry

Hon. Jean-Yves Duclos, PC, MP President of the Treasury Board

Hon. Diane Lebouthillier, PC, MP Minister of National Revenue

Hon. Bill Morneau, PC, MP Minister of Finance

Hon. Carla Qualtrough, PC, MP Minister of Employment, Workforce Development and Disability Inclusion

House of Commons Ottawa, ON K1A 0A6

Dear Prime Minister, Deputy Prime Minister, and Ministers:

As a coalition of over 150 leaders from Canadian charities, we are writing to request urgent financial aid and federal action to prevent our organizations from suffering irreparable damage amid the COVID-19 pandemic, at a time when more and more Canadians and vulnerable families throughout the world will be in desperate need of our services.

Canada's charities are a vital part of the Canadian economy, contributing more than eight percent of Canada's GDP (\$162 billion in 2017) and employing more than ten percent (1.4 million) of working Canadians. But our work is best evident in what we do in our communities and to support the most vulnerable at home and abroad. During the COVID-19 crisis, we will be on the frontlines providing shelter and food for the homeless, protecting seniors and youth, helping women fleeing violence, supporting healthcare and mental health, strengthening education and the environment, and helping vulnerable children and families at home and around the world. Our work will be critical to maintaining the social cohesion necessary for the fight against COVID-19 and the survival and recovery of Canadians and communities everywhere as we confront this enormous crisis together.

The COVID-19 crisis and the resulting economic fallout is threatening to quickly destroy Canada's charitable sector. Without immediate support from the Government of Canada, most Canadian charities will be forced to lay off substantial numbers of employees, will no longer be able to support vulnerable people and communities, and many will face a significant likelihood of total and permanent closure.

Charities are particularly vulnerable to the COVID-19 crisis because our organizations rely on a steady stream of donations, business support and government investments to survive. All of these revenue sources have been disrupted and are under threat. To appeal to donors, meet the demands of regulators and best serve our beneficiaries, our charities are low-overhead and operate on razor-thin margins. To sustain trust in our operations, we do not carry large financial savings, investments, or credit sources. We are defenseless against COVID-19's disruption with very few tools to overcome its impact.

Without immediate intervention to save Canada's charitable sector, Canadians will not only lose a major source of employment and economic activity, they will also lose their most active community partners - partners who are well positioned to respond to, manage, and help aid the recovery from this crisis at home and abroad. Without the presence of charities supporting Canada and the world's recovery, more and more vulnerable members of our society and world will be at risk, which in turn will worsen and deepen the impact of COVID-19 for all Canadians.

We appreciate the extraordinary efforts of the Government of Canada so far to address this crisis. However, these measures are not focussed on Canada's charities and are not enough to sustain our existence. Given the severity of the situation facing Canada's charities, we are calling on the Government to take the following emergency actions, in line with proposals under consideration in the United States, Denmark, Sweden and the United Kingdom:

- 1. The immediate establishment of an emergency stabilization fund that will allow charities to stay afloat, pay staff, cover critical expenses, and continue essential, frontline operations during the pandemic. Given our sector's significant employment numbers and GDP contributions, we estimate that this fund will need to be at least \$10 billion to be effective a total that is proportional to the size and impact of the sector.
- Provide financial support through and guarantees to Canada's banks to ensure that charitable organizations have easy access to urgent, substantial short term low or nointerest loans to support their operations. This partnership should encourage the rapid distribution of these funds.
- 3. Enhance the Charitable Donation Tax Credit through to the end of 2021 from 50% to 75% (in line with the rate that is provided for political donations) to encourage Canadians to donate.
- 4. Continue to flow already-contracted funds to charities and allow for maximum flexibility and re-budgeting as charities struggle to deliver and/or redesign their programs in the wake of COVID-19. In other words, do not delay or cancel payment on grants as charities work furiously to assess how they can and should program to keep their stakeholders safe.
- 5. Ensure that charities have access to the same recovery programs that businesses do at every step.

We also support the ongoing efforts and recommendations put forward by Imagine Canada to the Government of Canada.

We believe that a virtual meeting with you or your designates would be essential to pushing forward a plan for Canada's charities.

We understand that all sectors are struggling to stay afloat during the COVID-19 pandemic. These are difficult, frightening and uncertain days for everyone. We thank you for all that you are doing. Nevertheless, the charitable sector is uniquely vulnerable and our collapse would threaten millions of children, women and families in Canada and around the world who rely on our ongoing operations.

Please help us be there for those who need us most, now more than ever.

## The Undersigned Leaders of over 150 Canadian Charities

| Supporting Organization                                  | Representative                 | Title  |
|--|--------------------------------|--|
| ABC Head Start Society                                   | Walter Lidster                 | Executive Director                               |
| Action Against Hunger                                    | Danny Glenwright               | Executive Director                               |
| Acts for Water   | Jeff Golby                     | CEO  |
| ADRA Canada  | Steve Matthews                 | Executive Director                               |
| AIDS-Free-World  | Paula Donovan                  | Co-Founder and Co-Director                       |
| Alberta Council for Environmental Education              | Gareth Thomson                 | Executive Director                               |
| Alzheimer Society of Canada                              | Stephen McCullough             | Executive Director                               |
| Amnesty International Canada (English Branch)            | Alex Neve                      | Secretary General                                |
| Amref Health Africa Canada                               | Onome Ako                      | Executive Director                               |
| Artbound   | Amanda Alvaro                  | Co-Founder and President,<br>Pomp & Circumstance |
| Arts on the Ave Edmonton                                 | Christy Morin                  | Executive director                               |
| Asian Outreach International (Canada)                    | Noel Hutchinson                | Executive Director                               |
| Association of Fundraising Professionals Greater Toronto | Caroline Riseboro              | President  |
| Ausome Ottawa  | Liisa Vexler                   | Executive Director                               |
| Believe To Achieve Organization                          | Spider Jones / Jackie<br>Jones | Founder / Director                               |
| Big Brothers Big Sisters                                 | W. Matthew Chater              | National President and CEO                       |
| Breast Cancer Society of Canada                          | Kimberly Carson                | CEO  |
| Camp Ooch and Camp Trillium                              | Alex Robertson                 | CEO  |
| Canadian Baptist Ministries                              | Rev. Dr. Terry Smith           | Executive Director                               |
| Canadian Cancer Society                                  | Andrea Seale                   | CEO  |
| Canadian Christian Relief and Development Association    | Laura Solberg                  | Executive Director                               |
| Canadian Civil Liberties Association                     | Michael Bryant                 | Executive Director                               |
| Canadian Council for International Co-<br>operation      | Nicolas Moyer                  | President and CEO                                |
| Canadian Feed The Children                               | Jacquelyn Wright               | President and CEO                                |
| Canadian Foodgrains Bank                                 | Jim Cornelius                  | Executive Director                               |
| Canadian HIV/AIDS Legal Network                          | Richard Elliot                 | Executive Director                               |

| Canadian Network for the Prevention of           |                       |                                    |
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| Elder Abuse                                      | Kathy Majowski        | Board Chair                        |
| CARE Canada                                      | Mara O'Brien          | President and CEO                  |
| Catalyst Canada                                  | Tanya van Biesen      | Executive Director, Canada         |
| CAUSE Canada                                     | Wendy Fehr            | Executive Director                 |
| Centre for International Studies and Cooperation | Claudia Black         | Executive Director                 |
| CESO (Canadian Executive Service Organization)   | Wendy Harris          | President and CEO                  |
| ChildCare International                          | Jose Prem             | Executive Director                 |
| Children Believe                                 | Dave Wilson           | Interim CEO                        |
| Christian Horizons                               | Mark Wallace          | Executive Director                 |
| Christian Horizons Global                        | Mark Wallace          | Executive Director                 |
| Citizens for Public Justice                      | Willard Metzger       | Executive Director                 |
| Community Food Centres Canada                    | Nick Saul             | CEO                                |
| Compassion Canada                                | Allison Alley         | President and CEO                  |
| Covenant House Toronto                           | Mark Aston            | Executive Director                 |
| Crohn's and Colitis Canada                       | Mina Mawani           | President and CEO                  |
| Crossroads Christian Communications Inc.         | David W Shelley       | Director of Relief and Development |
| Crossroads International                         | Heather Shapter       | Executive Director                 |
| David Suzuki Foundation                          | Stephen Cornish       | CEO                                |
| Diabetes Canada                                  | Russell Williams      | Acting President                   |
| Easter Seals                                     | Dave Starrett         | President and CEO                  |
| Ecojustice                                       | Devon Page            | Executive Director                 |
| eMi Canada                                       | Greg Young            | Executive Director                 |
| Emmanuel International Canada                    | Richard McGowan       | Executive Director                 |
| Engineers Without Borders                        | Boris Martin, PhD     | CEO                                |
| ENvironnement JEUnesse                           | Catherine Gauthier    | Directrice générale                |
| Evergreen  | Geoff Cape            | Founder and CEO                    |
| Farm Radio International                         | Kevin Perkins         | Executive Director                 |
| Fondation Paul Gérin-Lajoie                      | Marie-Pierre Nogarède | Directrice générale adjointe       |
| Food For The Hungry                              | Shawn Plummer         | President and CEO                  |
| Food For The Poor Canada                         | Samantha Mahfood      | Executive Director                 |
| Foundation for Environmental Stewardship         | Steve Lee             | Founder and President              |
| Friends of the Earth                             | Beatrice Olivastri    | CEO                                |
| Gastrointestinal Society                         | Gail Attara           | President & CEO                    |

| Gather Women   | Cathie Ostapchuk              | Co-Founder and Lead Catalyst          |
|--|-------------------------------|---------------------------------------|
| Global Vision/Vision Internationale                    | Amy Giroux                    | Executive Director                    |
| Habitat for Humanity Canada                            | Julia Deans                   | President and CEO                     |
| Haiti ARISE Ministries Society.                        | Marc & Lisa Honorat           | Co-founders & International Directors |
| Heart and Stroke Foundation                            | Geoff Craig                   | Chief Marketing & Development Officer |
| Hockey 4 Youth   | Moezine Hasham                | Executive Director                    |
| Hope and Healing International                         | Ed Epp                        | Executive Director                    |
| Hopethiopia  | Dr. Ralph Dubienski           | Co-founder and President              |
| House of Compassion                                    | Neil Hetherington             | Chair                                 |
| Humanity and Inclusion Canada (Handicap International) | Jérôme Bobin                  | Executive Director                    |
| Hungry For Life International                          | Dave Blundell                 | Executive Director                    |
| Indspire   | Roberta L. Jamieson           | President and CEO                     |
| Institute for Canadian Citizenship                     | Yasir Naqvi                   | CEO                                   |
| International Bureau for Children's Rights             | Guillaume Landry.             | Director General                      |
| International Development and Relief Foundation        | Mahmood Qasim                 | CEO                                   |
| International Justice Mission Canada                   | Anu George<br>Canjanathoppil, | Executive Director                    |
| InterVarsity Christian Fellowship of Canada            | Nigel Pollock                 | President and CEO                     |
| Intriciti  | Alana Walker Carpenter        | CEO                                   |
| Islamic Relief Canada                                  | Zaid Al-Rawni                 | CEO                                   |
| iTeams Canada  | Neil Ostrander                | CEO                                   |
| JA Canada  | Scott Hillier                 | President and CEO                     |
| JA Central Ontario                                     | Jane Eisbrenner               | President & CEO                       |
| JA Northern Alberta & NWT                              | Jennifer Martin               | President and CEO                     |
| JA Nova Scotia   | Kristin S. Williams           | President and CEO                     |
| JA Peterborough Lakeland Muskoka                       | John McNutt                   | President and CEO                     |
| JA South Western Ontario                               | Bev Robinson                  | President and CEO                     |
| JA Waterloo Region                                     | Bev Robinson                  | Interim President and CEO             |
| Jack.org   | Eric Windeler                 | Founder & Executive Director          |
| Job Safety Skills Society of Alberta (Safgen)          | Darryl Kutchinski             | Executive Director                    |
| Journalists for Human Rights                           | Rachel Pulfer                 | Executive Director                    |
| KAIROS   | Jennifer Henry                | Executive Director                    |
| Kids Help Phone  | Kathy Hay                     | President & CEO                       |
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| Kids Up Front Foundation Toronto             | Lindsay Oughtred                      | Executive Director                    |
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| Lady Ballers Camp                            | Toyo Ajibolade                        | Executive Director                    |
| Lay Up Youth Basketball                      | Dan Hula                              | Executive Director                    |
| Look Good Feel Better                        | Dee Diaz                              | President & Chief Executive Officer   |
| Lymphoma Canada                              | Antonella Rizza                       | CEO                                   |
| MADD - Mothers Against Drunk Driving         | Andrew Murie                          | CEO                                   |
| Make Music Matter                            | Darcy Ataman                          | Founder and CEO                       |
| Markham Stouffville Hospital Foundation      | Suzette Strong                        | CEO                                   |
| Meal Exchange                                | Farheen Khan                          | Interim Executive Director            |
| Médecins du Monde Canada                     | Nadja Pollaert                        | Executive Director                    |
| Melanoma Network of Canada                   | Falyn Katz                            | Executive Director                    |
| Mennonite Central Committee                  | Rick Cober Bauman                     | Executive Director                    |
| Mennonite Central Committee British Columbia | Wayne Bremner                         | Executive Director                    |
| Mennonite Central Committee Ontario          | John L. Head                          | Executive Director                    |
| Mennonite Central Committee<br>Saskatchewan  | Eileen Klassen Hamm                   | Executive Director                    |
| Mission Inclusion                            | Richard Veenstra                      | Executive Director                    |
| Missionary Ventures Canada                   | Brad Wilson                           | President and Executive Director      |
| MLSE LaunchPad                               | Tanya Mruck                           | Executive Director                    |
| MusiCounts                                   | Kristy Fletcher                       | Executive Director                    |
| Nature Canada                                | Graham Saul                           | Executive Director                    |
| North Bay Regional Health Centre Foundation  | Tammy Morison                         | President and CEO                     |
| Norwest Co-op Community Food Centre          | Lila Knox                             | Manager                               |
| ONE  | Stuart Hickox                         | Canada Director                       |
| Opportunity International Canada             | Dan Murray                            | CEO                                   |
| Ottawa Network for Education                 | Heather Norris                        | President and CEO                     |
| Pacific Peoples' Partnership                 | April Ingham                          | Executive Director                    |
| Pamela Valentine                             | MS Society of Canada                  | President and Chief Executive Officer |
| Pancreatic Cancer Canada                     | Michelle Capobianco                   | CEO                                   |
| Parachute                                    | Pamela Fuselli                        | President and CEO                     |
| Partners In Health Canada                    | Mark Brender                          | National Director                     |
| Partners Relief & Development Canada         | Greg Toews                            | National Director                     |
| Peacebuilders International (Canada).        | Eva E. Marszewski,<br>O.Ont., L.S.M., | Founder and CEO                       |

| PLAN International Canada                           | Dr. Tanjina Mirza          | Interim Co-CEO/Chief Programs Officer |
|---|----------------------------|---------------------------------------|
| Plateau Perspectives Canada                         | Peter M Foggin             | Secretary                             |
| PLUS1   | Marika Anthony-Shaw        | Co-Founder and CEO                    |
| Primate's World Relief and Development Fund         | Will Postma                | Executive Director                    |
| Prison Fellowship Canada                            | Stacey Campbell            | CEO                                   |
| Right to Play                                       | Kevin Frey                 | CEO                                   |
| San Romanoway Revitalization Association            | Stephanie Payne M.Ed.      | Executive Director                    |
| Save the Children                                   | Bill Chambers              | President and CEO                     |
| Scleroderma Association of B.C.                     | Rosanne Queen              | President                             |
| SIM Canada  | John Denbok                | Executive Director                    |
| Small Change Fund                                   | Burkhard Mausberg          | CEO                                   |
| Southlake Foundation                                | Susan Mullin               | CEO                                   |
| Special Olympics Canada                             | Sharon Bollenbach          | CEO                                   |
| Stephen Lewis Foundation                            | Meg French                 | Executive Director                    |
| Swim Drink Fish CANADA                              | Mark Mattson               | President                             |
| The Boundless School                                | Steven Gottlieb            | Executive Director                    |
| The Canadian Breast Cancer Network                  | Cathy Ammendolea           | CBCN's Board Chair                    |
| The Daily Bread Food Bank                           | Neil Hetherington          | CEO                                   |
| The International Development and Relief Foundation | Mahmood Qasim              | CEO                                   |
| The Learning Partnership                            | Debra D. Kerby, MSc<br>MBA | President and CEO                     |
| The Oaks Revitalization Association                 | Lily Wong                  | Executive Director                    |
| The Roméo Dallaire Child Soldiers Initiative        | Dr. Shelly Whitman         | Executive Director                    |
| The Walrus Foundation                               | Shelley Ambrose            | Executive Director                    |
| TNO - The Neighbourhood Organization                | Ahmed Hussein              | Executive Director                    |
| Toronto Humane Society                              | Jacques Messier            | CEO                                   |
| Trillium Health Partners                            | Caroline Riseboro          | President and CEO                     |
| True Patriot Love Foundation                        | Beenish Shah               | CFO                                   |
| UJA Federation of Greater Toronto                   | Adam Minsky                | President and CEO                     |
| UNICEF Canada                                       | David Morley               | President and CEO                     |
| United Way Centraide Canada                         | Dan Clement                | President and CEO                     |
| Up With Women – Exponenti'elles                     | Lia Grimanis               | CEO                                   |
| Urban Promise                                       | Shawn James                | Executive Director                    |
| Veterinarians Without Borders                       | Monique Charron            | Executive Director                    |

| War Child Canada                          | Dr. Samantha Nutt   | Founder and President          |
|---|---------------------|--------------------------------|
| We Charity                                | Dalal Al-Waheidi    | Executive Director             |
| Wellspring Foundation for Education.      | Andy Harrington     | CEO                            |
| Western Canada Wilderness Committee       | Beth Clarke         | Executive Director             |
| Women's College Hospital Foundation       | Jennifer Bernard    | President & CEO                |
| Women's Shelters Canada                   | Lise Martin         | Executive Director             |
| World Hope International (Canada) Inc     | Tanya Nace          | Executive Director             |
| World Renew                               | Ida Kaastra-Mutoigo | Executive Director             |
| World University Service of Canada (WUSC) | Chris Eaton         | Executive Director             |
| World Vision                              | Michael Messenger   | President and CEO              |
| YMCA Canada                               | Peter Dinsdale      | President ane CEO              |
| YMCA Hamilton/Burlington/Brantford        | Jim Commerford      | President and CEO              |
| YMCA of Greater Toronto                   | Medhat Mahdy        | President and CEO              |
| YMCA Ontario                              | Medhat Mahdy        | President                      |
| Yonge Street Mission                      | Angie Peters        | President and CEO              |
| Young Adult Cancer Canada                 | Geoff Eaton         | Founder and Executive Director |
| Youth Challenge International             | Bryan Cox           | Executive Director             |

cc: Ian Shugart, Clerk of the Privy Council and Secretary to the Cabinet
Graham Flack, Deputy Minister of Employment and Social Development
Bob Hamilton, Commissioner of the CRA
Simon Kennedy, Deputy Minister, Innovation, Science and Economic Development Canada
Paul Rochon, Deputy Minister of Finance
Peter Wallace, Secretary of the Treasury Board