



MAKING  
SMILES  
HAPPEN  
AROUND  
THE  
WORLD

ANNUAL  
REPORT  
2009



**Save the Children**  
Canada

[www.savethechildren.ca](http://www.savethechildren.ca)

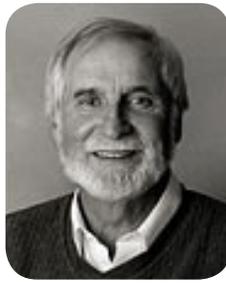
**“I believe we should claim certain rights for the children and labour for their universal recognition”**

– Save the Children’s founder Eglantyne Jebb.

## LEADING THE WAY



David Morley  
President and CEO



Robert J. Myers  
Chair of the Board

On May 19, 1919 in the wake of the First World War, Eglantyne Jebb launched an organization called the Save the Children Fund to help children who were starving as a result of the blockade imposed on Germany, Austro-Hungary and Turkey by the Allied forces. At the time, she could not have foreseen that it would grow to become the world’s largest independent organization for children.

When she drafted what would become the Declaration on the Rights of the Child in 1924, she could not have foreseen that it would form the basis of the Convention on the Rights of the Child in 1989 – the most ratified international document in history.

Arrested for distributing a leaflet showing a starving child in Vienna, criticized for sympathizing with the “Communists” when she collected donations for Russian children suffering from famine, threatened with rotten apples when she stood up to announce the launch of an organization that would not discriminate against children who were in need, regardless of where they were from – Eglantyne Jebb forever changed the landscape for children’s rights.

Save the Children has become a leading global organization in these past 90 years, and Save the Children Canada is a key member of this international movement. As you will see in this Annual Report, we work tirelessly to improve conditions for children affected by conflict, disaster, and poverty. We continue to grow and learn, always seeking ways to develop and be more effective. While we are an international organization, Canada remains a priority as we foster leadership among Innu youth and support programs for new Aboriginal mothers. We continue to grow and learn as an organization, always seeking ways to develop and be more effective both at home and abroad. From our increasingly robust and diverse Canadian programs to working more closely with other Save the Children organizations around the world in order to multiply the impact of our work worldwide.

Our first major undertaking as a united Save the Children is the EVERY ONE campaign. The goal of the campaign is to save the lives of the 9 million children dying each year from preventable causes such as malaria, diarrhea, and complications from childbirth. We already have the ability, knowledge, medicines and tools to save these lives – now we need the public support and political will to make it happen on a global level. We have to challenge those who say our goal to save millions of lives is unachievable. It can be achieved – if EVERY ONE stands up to say this is unacceptable, that EVERY ONE has a right to live. That’s why now, more than ever, we need to speak out – as Eglantyne did – to make saving lives a priority. And a reality.

Health and nutrition, education, child protection, HIV and AIDS, emergency relief and child rights governance – 90 years on, we continue to strive to improve the lives of children through work in these six areas. In 2009 we continued to work with local partners, building their capacity to manage projects on their own, stepping up when emergencies like Typhoon Ketsana strike, and speaking out for children to make sure governments recognize the universal rights of every child.

Thank you for being a part of another dynamic year for Save the Children Canada, we hope you enjoy reading about our work in the past year.

*David Morley R.J. Myers.*



# WHO WE ARE, WHAT WE DO

In 1923 our founder Eglantyne Jebb wrote the first charter on children's rights, the Declaration on the Rights of the Child. This document was the foundation for the United Nations' Convention on the Rights of the Child which is now one of the most universally accepted human rights instruments in history.

By working directly with families, communities, civil society and governments, we are making children's rights a reality.

## **We believe all children have the right to a protected and secure childhood.**

Every day more children and young people around the world are forced into child labour, recruited into armies as child soldiers, or affected by exploitation, abuse and domestic violence.

Our programs work with families, communities and governments to enable children to have a childhood free from abuse, violence and exploitation. We empower communities and civil society with the skills needed to ensure that the rights of children and young people are always upheld.



## **We believe that all children have the right to a good, quality education.**

Millions of children around the world do not go to school. In many situations teachers are untrained or underpaid, and classrooms don't have the necessary equipment like pencils and schoolbooks.

We work to make sure that children living in the toughest circumstances are still given access to quality education – in particular, children facing conflict, poverty and discrimination.

## **We believe that children's needs should be a priority when emergencies hit.**

Children are the most vulnerable in times of crisis. Our quick response to natural disasters and conflict situations helps ensure that children and their rights are always protected and looked after.

When responding to emergencies we provide children, families and communities with basic needs such as food, water and healthcare. We also ensure that children are in an environment that provides as much support and protection as possible. Most often this means establishing safe places for children to play and learn.

Addressing disaster preparedness for children and their communities before emergencies hit is a pivotal element of our work. Helping get life back to being as normal as possible, as quickly as possible, is a primary objective of Save the Children Canada's work.

## **We believe that children should be included and participate in society, regardless of their gender, race, class or disability.**

All over the world children miss out on basic education and vital health services because they are discriminated against due to class, race, gender or disability.

We advocate to make sure children are able to access development opportunities whatever their situation. We work with communities, civil society and governments to provide inclusive education and health projects for children so that they are given the knowledge and skills they need to reach their full potential.

## **We believe that all children have the right to a healthy and happy life so that they can develop to their full potential.**

Over nine million children die before they reach the age of five each year – that's almost one child every three seconds. Many of these deaths are from preventable diseases like pneumonia, malaria and measles.

By working with local government and organizations we are strengthening health facilities and services, training health workers, and providing medical equipment. Through this we are able to provide essential healthcare for children helping them achieve optimal health and well-being.

# CHANGE FOR CHILDREN AROUND THE WORLD

Save the Children is a worldwide movement for children that began in 1919. Today, Save the Children is the world's leading independent organization for children.

The invaluable generosity of our supporters, which includes

individuals, our Government and companies, means that we have been able to have a lasting impact on the lives of children in over 120 countries around the world this year. Save the Children Canada alone has contributed to programs in 33 countries.

CANADA

ROMANIA

HAITI

GUATEMALA  
HONDURAS

MALI

GUINEA

BURKINA FASO

COLOMBIA

ECUADOR  
PERU

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DEMOCRATIC  
REPUBLIC OF  
CONGO

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PARAGUAY

CHILE

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The Governor General of Canada,  
Her Excellency the Right Honourable  
Michaëlle Jean

# WHO CAN SAVE A CHILD'S LIFE?

# EVERY ONE

**8.8 MILLION**

The number of children who died before the age of five in 2008.

**8 VS 5**

8 deaths per 1000 births and 5 deaths per 1000 births – represent the First Nations infant mortality rate compared to that of the general Canadian population.

**\$30 BILLION**

Funds needed over 5 years to save the lives of millions of children - \$19 billion less than the \$49 billion world consumers spent in 2008 on pet food.

**6**

The number of countries where more than half all child deaths occur – India, Nigeria, Democratic Republic of Congo, Ethiopia, Pakistan, and China.

The World Health Organization's assessment of the number of countries with 'critical shortages' of health workers – 36 of them in Africa.

**57**

**15**

The number of times less likely an infant is to die from pneumonia if she or he is exclusively breastfed for the first six months of life.

**28%**

The percentage of child deaths that are linked to poor sanitation and unsafe water.



The EVERY ONE Campaign is Save the Children's biggest global campaign to date. Almost 9 million children are dying from preventable or treatable causes every year.

In 2000, Canada signed the United Nations Millennium Development Goals (MDG) to reduce extreme poverty and its effects. One of these goals, MDG 4, calls for reduction of the under-5 mortality rate by two-thirds by 2015. At the current rate, the goal of a two-thirds reduction wouldn't be met until 2045, meaning millions more children will die.

Save the Children Canada had never in its history been a part of a campaign of this nature. However, because Canada was to be the host for the G8/G20 Summits in June 2010, we realized that it was our responsibility not only to educate Canadians about this issue, but also to

mobilize them and to directly lobby the government to take a leadership role on this issue and make child health a priority on the Summit agenda.

EVERY ONE officially launched on October 5, 2009 with a five-year plan for newborn and child health. Even prior to the public launch we were working with other International Non-Governmental Organizations and meeting with the government to convince them to bring the issue of newborn and child health to the Summit table. We secured endorsements from five former Prime Ministers and successful Canadians from every field.

As powerful as these notable endorsements are, the voices of Canadians will be heard more clearly by our government. A movement of Canadians that transcends politics, geography, culture, language and

gender will always be the most effective way to make lasting change.

Although we have seen some incredible successes, until the newborn and child mortality rates in the most vulnerable countries are in decline, we must remain engaged. The EVERY ONE website, [everyonecanada.ca](http://everyonecanada.ca), has information and tools through which Canadians can advocate. While the Facebook group ([facebook.com/everyonecanada](https://www.facebook.com/everyonecanada)) and Twitter ([twitter.com/every\\_one\\_can](https://twitter.com/every_one_can)) are ways to stay up to date on the progress of the campaign and show your support.

**TOGETHER, WE CAN  
SAVE THE CHILDREN,**

**EVERY ONE**

# EVERY ONE SUPPORTERS

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The Honourable Allan Rock, PC LL.B BA  
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## LASTING CHANGE FOR CHILDREN IN CANADA



Save the Children's domestic programming has continued to grow in the past year. In partnership with Dr. Jean Wittenberg of the Hospital for Sick Children, a program for new mothers in northern Ontario successfully launched in 2009. The program is called: "Supporting Security: Strengthening the Experience of Security for First Nation Mothers and their Infants".

The goal is to enable aboriginal communities in northern Ontario to run groups for parents and caregivers of babies under the age of one year. These groups will then be able to improve the sensitivity and responsiveness of caregivers to their infants' emotional security needs and signals. Research has shown that infants who have a sense of security have better social relationships, psychological and physical health, are more involved in social activities, become better parents, and develop a positive cultural identity and curiosity about the world.

Six different locations in the Kenora region have run groups and group sizes are increasing as more people learn about them.

With the support of Save the Children Canada, The Centre of Social Services in the Innu community of Uashat mak Mani-Utenam organized a gathering of about 200 young people from July 29 to August 2, 2009. The community is located near Sept-Isles, Quebec. The youth travelled from ten different Innu communities in northern Quebec, some from about 600 kilometers away – Lac St. Jean, Schefferville and the Northern Coast of Quebec and Labrador.

The "Mamu Nikanutetau" ("Together, we are walking into the future") conference acted as a summit for Aboriginal youth to affirm their culture, values, identity and potential. The conference featured workshops, sports events, music, dance and cultural activities. The youth participated in building temporary, traditional living quarters.

Most of the event was held in the Innu language. It was the hope of conference organizers that the gathering would help children understand their culture while providing them with hope for a better future.



In partnership with Scholastic Books and The North-South Partnership for Children, Save the Children facilitated the donation of 30,000 books to northern Ontario communities this year.

# LASTING CHANGE IN HEALTH AND NUTRITION

**“Relief work does not consist entirely in wearisome appeals. It has its moments of enchantment, its adventures, its unexpected vistas into new worlds”**

– Eglantyne Jebb.

In the developing world, most children under five who die after the first month of life die from pneumonia, diarrhoea and/or malaria. Often this is because their families lack access to treatment.

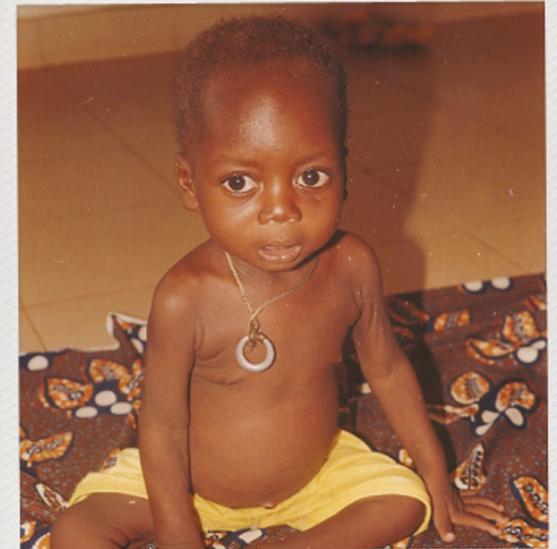
Community Case Management (CCM), one of Save the Children’s major health initiatives, is a strategy in which trained community health workers deliver life-saving interventions for common, yet serious infections in children under five, in communities where access to facility-based services is low.

Save the Children is partnering with the Canadian International Development Agency and local partners to deliver treatments for

pneumonia and malaria to benefit 1.1 million children under five in Malawi, Mozambique and Southern Sudan.

This three-year program provides prompt and effective treatment of fever to reduce malaria and pneumonia-related child deaths. We are training new and existing community health workers to assess, classify and treat children with signs of infection. We are also training local ministries of health and other partners to support, supply and supervise community health workers. Families are being educated to recognize and seek care for signs of serious disease.

Through Community Case Management, we aim to save 33,000 lives over three years.



In Burkina Faso, Save the Children is improving the quality of care for severely malnourished children. For example, the Kaya Regional Hospital now has a higher recovery rate than other districts.



8-month-old Lopuke gets a check-up at a Save the Children sponsored primary health care centre in Eastern Equatoria State, Southern Sudan.



In Nicaragua, an infant is provided with a flu vaccination. Save the Children trains local health workers to provide services in rural areas that often do not have access to health facilities.



# LASTING CHANGE IN EDUCATION



*Rewrite the Future* is Save the Children's campaign to improve the quality and access to education for children in conflict-affected countries. 2009 marked the third year of the campaign that has seen wide success in more than 20 countries around the world including Haiti, Colombia, the Democratic Republic of Congo and Afghanistan. Worldwide, over 10 million children have benefitted from a better quality education and more than 1 million children have been able to access education through *Rewrite the Future* programs.

For years, Haiti has been ravaged by social and political instability, natural disasters and poverty. These external factors have led to an under-funded and neglected education system. The average primary school teacher

in Haiti has completed just one year of secondary school.

Only 66% of Haitian children between the ages of six and twelve were enrolled in school in 2009. Only one-third of children who attend primary school make it to grade five because of poverty and civil unrest.

*Rewrite the Future* Port-au-Prince is a 3-year project with the goal of having girls and boys realizing their right to quality formal and non-formal education in urban and suburban conflict-affected areas of the capital. The initiative also focuses on providing safe, rehabilitated schools, ensuring access to schools and improving retention rates in addition to training for teachers and administrators alike.



9-year-old Najma in Afghanistan reads a passage at the front of her Grade 3 class. Save the Children has raised standards in primary schools, benefitting over 54,000 children.



5-year-old Maria works on a drawing exercise in her kindergarten class in Guatemala. Save the Children provides school equipment, supplies and backpacks to schools in remote communities.



Deymei, six, makes good use of art supplies donated by Save the Children to his school in San Jacinto de Cauca, Colombia.

**“Every generation of children offers mankind the possibility of rebuilding this ruin of a world”**

– Eglantyne Jebb.



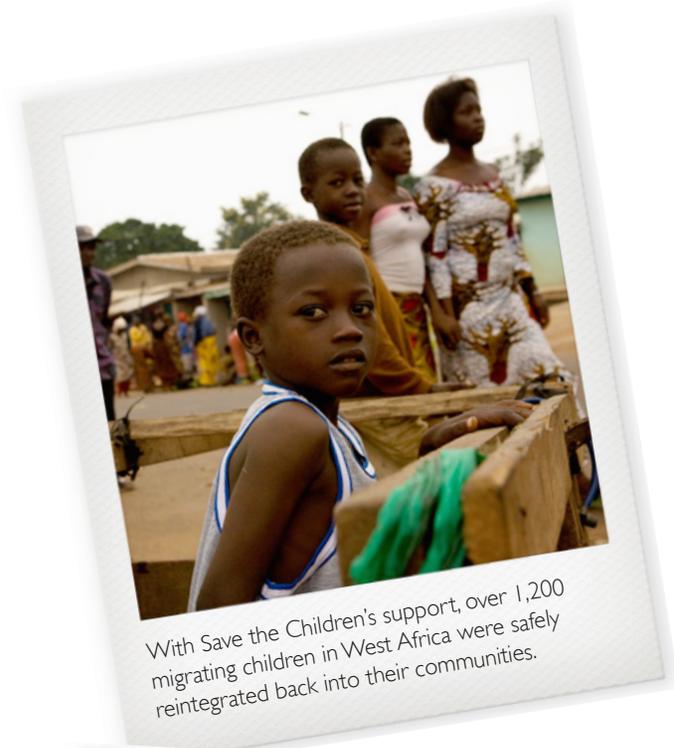
## LASTING CHANGE FOR CHILD PROTECTION

Save the Children has worked in Colombia since 1991 in some very difficult and volatile circumstances. Protecting children in a country where their rights are frequently violated has been a constant challenge for Save the Children in Colombia, where we work to improve the lives of millions of children affected by violence, abuse, exploitation and neglect.

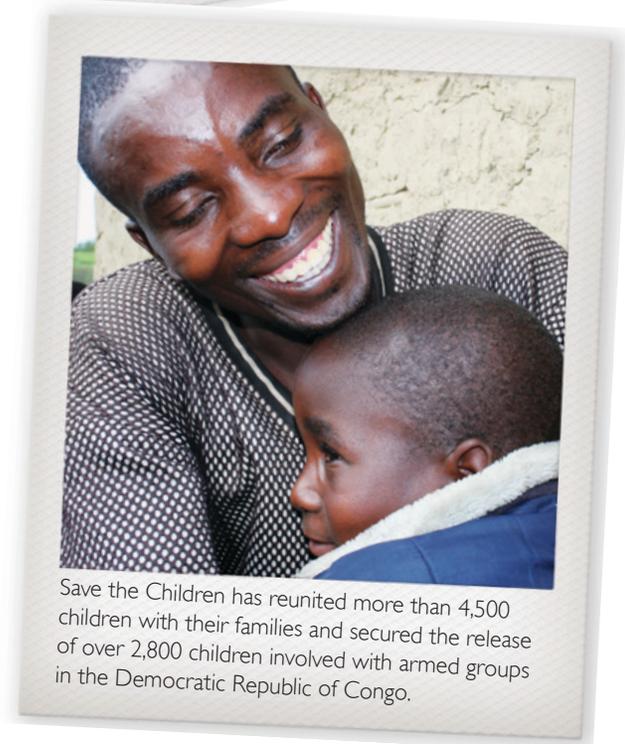
The children whose rights are most difficult to guarantee are those who live in the remotest regions and in the poorest communities; those who suffer discrimination because of their gender, ethnic origin or disability; children caught up in armed conflict, in displacement and those recruited by illegal armed groups or criminal gangs; boys and girls exploited in child labour; and those who are victims of sexual abuse or mistreatment. In Colombia, we've helped thousands

of children avoid recruitment into armed groups, and we continue to find ways to protect children and young people from violence and exploitation. More than 4 million children in Colombia have benefitted from our work in the last year alone.

11-year-old Paola Andrea, pictured below, lives in one of the poorest and most violent neighbourhoods in Medellín, Colombia. Paola Andrea's family has been displaced by order of paramilitaries or police harassment three times, each time landing on the street with nothing. Her father was murdered during the family's first forced displacement. Save the Children has been active in Paola's school and others in the area through training students, teachers, administrators and parents in conflict resolution techniques so that they can break the cycle of violence.



With Save the Children's support, over 1,200 migrating children in West Africa were safely reintegrated back into their communities.



Save the Children has reunited more than 4,500 children with their families and secured the release of over 2,800 children involved with armed groups in the Democratic Republic of Congo.

# LASTING CHANGE FOR HIV- AND AIDS-AFFECTED CHILDREN



Save the Children Canada's HIV and AIDS program in Kenya focuses on mitigating the negative impact of HIV and AIDS on children and young people in Kenya, by reducing their vulnerability and providing direct and indirect support to children orphaned by the pandemic.

The Total Care Initiative provides assistance to children infected and affected by HIV and AIDS through support for child-headed households, education and training, offering confidential voluntary testing, and providing livelihoods grants and cash transfers to guardians of orphans and vulnerable children.

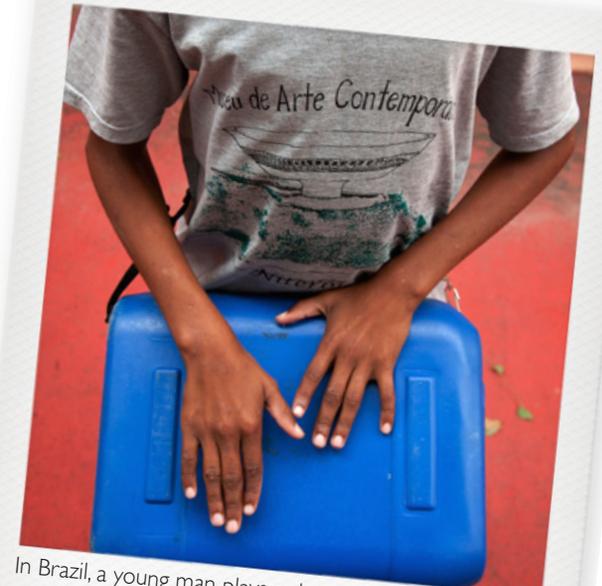
Lydia, pictured at left, is HIV-positive and has to manage her illness while raising her son, Riziki, aged one. Save the Children is supporting mothers like Lydia improve the living conditions of her family by providing a goat and a "jiko kisasa", an energy-efficient stove, that Save the Children Canada helped her to construct in her kitchen. This energy-efficient stove enables households to cook food faster using less fuel – thereby helping to preserve local forests and reducing the time and labour that mothers and children normally spend searching for firewood.



The "Making Decisions" program in Bolivia helps inform students in school about sexual health and how to protect themselves from HIV and AIDS.



In West Africa, Save the Children has introduced a reproductive health education component into the activities of child and youth clubs including information on sexually transmitted infections.



In Brazil, a young man plays a drum as part of a program to raise awareness of HIV and AIDS among his peers. Save the Children supports these programs as well as treatment for infected youth.

*“It is the children who pay the highest price for our short sighted economic policy, our political blunders, our wars”*

– Eglantyne Jebb.



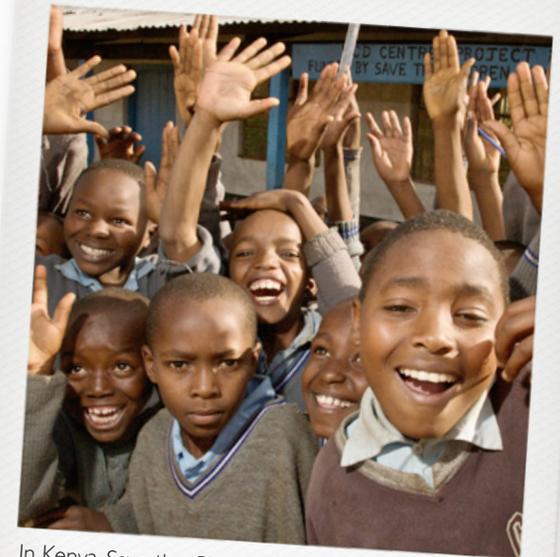
## LASTING CHANGE IN CHILD RIGHTS GOVERNANCE

In Bolivia, the rights of indigenous peoples have often been a struggle as they were historically excluded from many of the services and opportunities provided to other citizens. However, in recent years many of these groups have been speaking out and seeing great change, particularly for children and women in their communities.

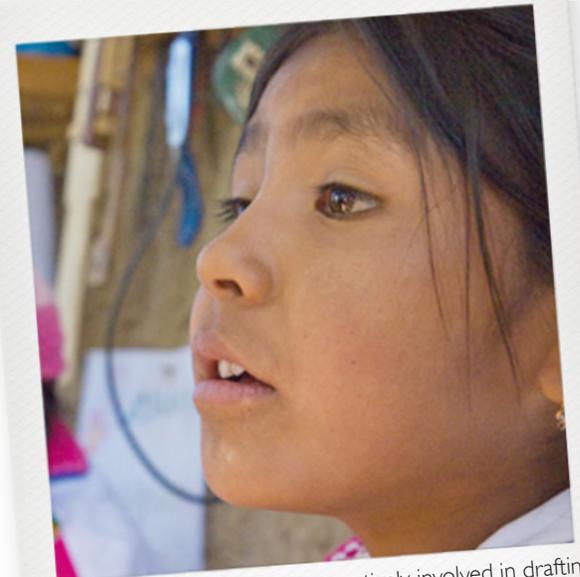
12 indigenous children and youth from four First Nations involved in Save the Children's programs in Bolivia gathered in Cochabamba for two days to talk about the country's new constitution. This constitution gives more power to the regional levels of government and even recognizes the autonomy of first

nations and the empowerment of indigenous women in the country. These 12 children and youth, whose ages varied between 12 and 17, represented the Guaraní, Aymara, Quechua and Moxeño Nations. During the event they passionately discussed the political and social implications of the changes happening in the country and how they are affecting them and their communities.

These are changing times for the indigenous peoples of Bolivia and these youths are aspiring to acquire new knowledge so that when they return to their hometowns, together with their elders and community leaders, they can work to bring development and well-being.



In Kenya, Save the Children helped review the Children Act and develop the National Plan of Action to ensure that the country will meet the requirements of the Convention on the Rights of the Child.



Over 350 boys and girls were actively involved in drafting the National Plan for Children and Adolescents of Paraguay with unique input on the struggle to improve conditions for working children.

# LASTING CHANGE FOR CHILDREN IN EMERGENCIES



An evacuation centre was set up at the Alabang Elementary School in Muntinlupa, the Philippines. Save the Children established a child-friendly space where these boys and girls could participate in activities, play with their peers, and be protected while their parents engaged in relief activities.

On September 26, 2009, Tropical Storm Ketsana (locally known as Ondoy), hit the capital city of Metro Manila and the surrounding areas, triggering one of the worst disasters in the country's recent history. Tropical Storm Ketsana caught the city off guard. Though the winds were negligible, the storm carried heavy rains that swamped the capital with 40 centimetres of rain in just 12 hours – or more rain than the city had seen in four decades – leaving 80% of neighbourhoods underwater.

Save the Children responded swiftly to the needs of affected and displaced

children and their families, with rapid distributions of essential household and hygiene items. As the flood waters receded and families began to return home to rebuild, Save the Children continued to provide critical support. Programs in the early recovery phase included reconstructing and resupplying schools and local health centres, training for teachers and health workers, and livelihood support for affected families. Thanks to your support, Save the Children has reached more than 325,000 people – including more than 195,000 children – with emergency response and early recovery programs.



When a 7.6 scale earthquake struck West Sumatra, Indonesia, Save the Children quickly provided shelter, non-food items, health support, education and child protection to over 150,000 people.



When conflict broke out in Pakistan in May, over 2.3 million people were displaced from their homes. Save the Children was able to reach over 88,000 people with healthcare, winter clothing, materials for infants and other supplies.



In the Democratic Republic of Congo an upsurge in conflict made poor access to food even worse. As part of our emergency response, Save the Children treated over 5,700 children suffering from malnutrition.

# THANK YOU.

Your dedication has helped bring hope and opportunity to children in need this year.



Paige and Natalie researched Save the Children for a Grade 8 assignment at Bishop Pinkham Junior High School, in Calgary, and saw an opportunity to talk about how to make change in the world. The girls proposed the idea of hosting a bake sale as a fundraiser. They dubbed the event "Cookie for a Cause," and succeeded in raising \$178.50 toward creating change for children!

To celebrate its 125th anniversary Bulgari, the global luxury brand, committed to support our *Rewrite the Future* campaign. The partnership was unique, as it combined the worldwide sale of specially-created silver ring and pendant with high-profile events (including a prestigious charity auction at Christie's) and the generous support of a number of global celebrities. The partnership raised more than US\$8 million for our vital education programmes and provided unprecedented visibility.

## GOVERNMENT AND NON-GOVERNMENTAL CONTRIBUTORS

Canadian International Development Agency  
Department for International Development (UK)  
The Humanitarian Coalition  
Manitoba Council for International Cooperation  
Saskatchewan Council for International Cooperation  
Save the Children Finland  
Save the Children New Zealand  
Save the Children Norway  
Save the Children Spain  
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|                  |                |
|------------------|----------------|
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| Abbotsford       | Thunder Bay    |
| Cranbrook        | Toronto        |
| Duncan           | Windsor        |
| Richmond         |                |
| Manitoba         | SASKATECHEWAN  |
| Winnipeg         | Regina         |
|                  | Saskatoon      |
|                  | Swift Current  |

“The only international language is a child’s cry.”

– Eglantyne Jebb.





The Green Shield Canada Foundation is a long time supporter of Save the Children Canada. This year they donated \$20,000 towards the project called "Supporting Security: Strengthening the Experience of Security for First Nation Mothers and their Infants" headed by Dr. Jean Wittenberg of The Hospital for Sick Children. The Green Shield Canada Foundation supports initiatives that reflect its core corporate value of contributing to the common good. In part as a result of their contribution, the project was able to leverage an additional \$108,000 from Health Canada for this program.

## UNIVERSITY CLUBS

NOVA SCOTIA  
Cape Breton University

ONTARIO  
Guelph University  
McMaster University  
University of Western Ontario  
York University



Thanks to the efforts of our corporate sponsors, significant support from Remedy'sRx and the fundraising commitment of 33 participants, the Remedy'sRx Himalaya Challenge 2009 raised over \$156,000 for Save the Children Canada's programming in Latin America. Participants paid for their own flight and each raised a minimum of \$5,000 to join the 12-day trek to base camp of Mt. Everest, at an elevation of 5,364 metres. The initiative is among Save the Children Canada's largest fundraisers to date.

## PHOTO CREDITS

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 Back Cover: Rina and Father, J. Carrier

# THANK YOU.

Your generosity has made it possible for us to help children all over the world.

## INDIVIDUALS

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Green Shield Canada Foundation

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Figure 3

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1 Anonymous Donor

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# FINANCIAL OVERVIEW

## FOR THE YEAR ENDED DECEMBER 31, 2009

The accompanying summarized statement of financial position and summarized statement of operations and changes in net assets are derived from the complete financial statements of Save the Children Canada (the "Organization") as at December 31, 2009 and for the nine-month period then ended on which we expressed a qualified opinion with respect to the completeness of revenue from the general public and government organizations, international revenue and certain local field office expenses, in our report dated April 30, 2010. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the Organization's financial position, changes in net assets, results of operations and cash flows, reference should be made to the related complete financial statements.

*Deloitte & Touche LLP*

Chartered Accountants  
Licensed Public Accountants

### SUMMARIZED STATEMENT OF FINANCIAL POSITION

| As at December 31, 2009                  | Dec 31,<br>2009   | Mar 31,<br>2009   |
|--|-------------------|-------------------|
| ALL FIGURES IN CANADIAN DOLLARS          |                   |                   |
| <b>ASSETS</b>                            |                   |                   |
| Cash and other working capital           | 14,922,397        | 15,405,918        |
| Long term investments                    | 236,201           | 346,056           |
| Capital Assets                           | 60,724            | 86,260            |
| <b>Total Assets</b>                      | <b>15,219,322</b> | <b>15,838,234</b> |
| <b>LIABILITIES</b>                       |                   |                   |
| Accounts payable and accrued liabilities | 1,668,336         | 975,392           |
| Deferred revenue                         | 12,038,975        | 13,771,655        |
|  | 13,707,311        | 14,747,047        |
| <b>NET ASSETS</b>                        |                   |                   |
| General Fund                             | 25,409            | 216,361           |
| Reserve Fund                             | 1,486,602         | 874,826           |
|  | 1,512,011         | 1,091,187         |
| <b>TOTAL LIABILITIES AND NET ASSETS</b>  | <b>15,219,322</b> | <b>15,838,234</b> |

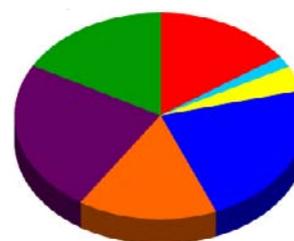


## SUMMARIZED STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS

Year ended December 31, 2009

|   | 9 months<br>ended<br>Dec. 31, 2009 | 12 months<br>ended<br>Mar. 31, 2009 |
|---|------------------------------------|-------------------------------------|
| <b>REVENUES</b>   |                                    |                                     |
| Contributions   | 4,080,115                          | 4,480,025                           |
| Grants  | 11,432,213                         | 13,860,930                          |
| Member Organizational Development Approach<br>("MODA")      | 1,166,148                          | 1,179,588                           |
| Interest and other income                                   | 111,677                            | 37,576                              |
| Bequests  | 1,424,705                          | 897,019                             |
| <b>TOTAL REVENUES</b>                                       | <b>18,214,858</b>                  | <b>20,455,138</b>                   |
| <b>PROGRAM EXPENSES</b>                                     |                                    |                                     |
| International   | 13,889,582                         | 16,825,150                          |
| Canadian  | 100,054                            | 39,813                              |
|   | <b>13,989,636</b>                  | <b>16,864,963</b>                   |
| <b>OPERATING AND OTHER EXPENSES</b>                         |                                    |                                     |
| Fundraising   | 2,669,300                          | 2,385,419                           |
| Foreign Exchange Loss                                       | 136,890                            | 98,473                              |
| Loss on Disposal of Assets                                  | -                                  | 47,338                              |
| General administration                                      | 1,033,006                          | 967,586                             |
| Amortization  | 29,936                             | 52,025                              |
|   | <b>3,869,132</b>                   | <b>3,550,841</b>                    |
| <b>Total Expenses</b>                                       | <b>17,858,768</b>                  | <b>20,415,804</b>                   |
| Excess of Revenue over Expenses                             | 356,090                            | 39,334                              |
| Fund Balances, Beginning of year                            | 1,091,187                          | 1,116,506                           |
| Change in unrealized gain on investments during<br>the year | 64,734                             | (64,653)                            |
| <b>Fund Balances, End of Year</b>                           | <b>1,512,011</b>                   | <b>1,091,187</b>                    |

## WHERE WE SPEND OUR MONEY



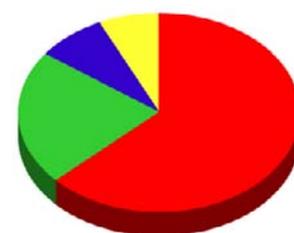
|                    |             |
|--------------------|-------------|
| India/Asia         | 23%         |
| West Africa        | 21%         |
| South America      | 20%         |
| East Africa        | 14%         |
| Caribbean          | 4%          |
| Central America    | 2%          |
| Program Management | 16%         |
| <b>TOTAL</b>       | <b>100%</b> |

## WHERE YOUR MONEY GOES



|                |             |
|----------------|-------------|
| Programs       | 82%         |
| Fundraising    | 11%         |
| Administration | 7%          |
| <b>TOTAL</b>   | <b>100%</b> |

## WHERE OUR MONEY COMES FROM



|                           |             |
|---------------------------|-------------|
| Grants                    | 63%         |
| Donations                 | 22%         |
| Bequests                  | 8%          |
| Interest and Other Income | 7%          |
| <b>TOTAL</b>              | <b>100%</b> |

## THE INDIAN OCEAN TSUNAMI 5 YEARS ON

Five years have passed since the devastating Indian Ocean tsunami of December 26, 2004 — across 14 countries more than 260,000 people were killed and 2.4 million people affected, including hundreds of thousands who lost their homes and livelihoods. The tsunami devastated entire nations.

With the incredible generosity shown from around the world, Save the Children launched the biggest emergency response in its history — helping over 1 million children and their families in over 1,000 villages in five countries: Indonesia, Sri Lanka, India, Thailand and Somalia.

One of the greatest lessons we have learned from the tsunami response is the value of being prepared for emergencies.

Save the Children has pioneered child-centred Disaster Risk Reduction (DRR). DRR involves working with children and communities on activities that help people prepare for and reduce the impact of natural disasters.

Children can play an important role in helping their families, villages and communities to reduce the risk associated with natural disasters. Child-Centred DRR recognizes the positive impact they can have through taking on activities such as mapping community risks and resources, creating contingency plans and raising awareness among their peers, families and communities. Involving children in all aspects of DRR work in their communities increases their ability to protect themselves in the future.

2005



When the tsunami hit, 4-year-old Rina lost her mother and was left alone in the wake of the disaster. Because of Save the Children's programs to help children separated in the chaos, Rina was reunited with her father.



Rina and her father in 2009



**Save the Children**  
Canada

Charitable Registration Number: 10795 8621 RR0001

### CONTACT US

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