



**TOGETHER. LASTING. CHANGE.**

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ANNUAL REPORT 2013

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Save the Children is the world's leading independent organization for children, delivering programs and improving children's lives in more than 120 countries worldwide. We save children's lives. We fight for their rights. We help them fulfill their potential.

**Our vision** is a world where every child attains the right to survival, protection, development, and participation.

**Our mission** is to inspire breakthroughs in the way the world treats children, and to achieve immediate and lasting change in their lives. Across all of our work, we pursue several core values: accountability, ambition, collaboration, creativity, and integrity.



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WE WORK

# TOGETHER



**With the support** of individuals, community groups, foundations, businesses, institutional and government partners, we have changed the lives of millions of children.



## MESSAGE FROM THE PRESIDENT & CEO

### PHILIPPINES

Patricia Erb visiting with survivors of Typhoon Haiyan in the immediate aftermath of last November's storm

*As chair of the board, I wish to thank you for your support in 2013. The impact outlined in this report is impressive—in terms of reach, quality and diversity of programming. Save the Children staff are leading experts in their fields. You can trust that your investment goes a long way in delivering long-term, lasting change that transforms the lives of children for the better.*

Kirby Chown, Board Chair

On behalf of all of us at Save the Children, I'd like to thank you for your generous support in 2013. With your help, we reached over 143 million children last year, in vital areas such as education, health and nutrition, food security and livelihoods. You helped us do what we do best—help children survive, protect them from harm, empower them to know their rights, and set them up for lasting success.

Because of you, Save the Children was able to respond with remarkable speed, efficiency and quality of care to 119 humanitarian crises in 48 countries in 2013—including our first-ever emergency response in Canada. In addition to providing life-saving supplies, support and interventions, we also helped bring a sense of normalcy to the lives of children affected by conflict and natural disasters, by setting up Child Friendly Spaces (CFS). These spaces are safe, designated areas in disaster zones or refugee camps where children can play, socialize and express themselves under the supervision of trained staff, giving their parents the time and much-needed opportunity to rebuild their lives.

Late last year, in the immediate aftermath of Typhoon Haiyan in the Philippines, I traveled to the worst hit areas to witness the recovery efforts and meet with key stakeholders and funding partners. What I experienced was nothing short of breathtaking: families, friends and neighbours—torn apart and heartbroken by disaster—coming together to rebuild and restore hope. The resilience of Haiyan's survivors, especially the children, was inspiring to say the least. Canadians were among the most generous donors to the relief effort, and I was proud to see the positive impact of your generosity on those who were hardest hit.

Looking forward, we must remain focused on children and families affected by crises, food shortages, lack of educational opportunities, gender inequality, and lack of accessible health care. Our collective power to tackle these issues is remarkable. With your help, we will continue to provide immediate assistance and lasting change for children around the world. On behalf of our Board of Directors, staff and the children we serve, I want to thank you for everything you have done to help improve the lives of children and their families.

Patricia Erb  
President & CEO



*We must remain focused on children and families affected by crises, food shortages, lack of educational opportunities, gender inequality, and lack of accessible health care. Our collective power to tackle these issues is remarkable.*

Patricia Erb, President & CEO

## BOARD OF DIRECTORS

Myrna Alexander

Orysia Andryo (to June 2013)

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Dennis Cook

Jeff Donahue, **2nd Vice Chair**

Heather Ferguson

Myra Freeman

Tracey Jennings, **Treasurer**

Feroz Kassam

Denise LeBlanc

Kishor Modha (to June 2013)

Robert Rafos, **1st Vice Chair**

Kenn Richard

Lauren Snyder-Gault

## FINANCIAL OVERVIEW



### WHERE OUR MONEY COMES FROM

Interest and other income	0.1%
Bequests	2.9%
Donations	33.1%
Grants	63.9%

### WHERE OUR MONEY GOES\*

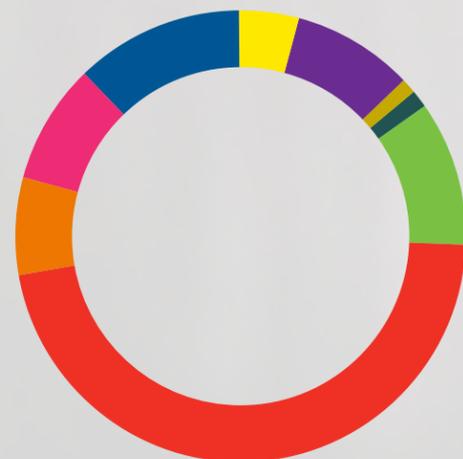
Programs	88.4%
Fundraising	7.6%
Administration	4.0%

\* Based on a three-year average



### INTERNATIONAL PROGRAMS

North America	4.3%
South America	8.6%
Central America	1.2%
Caribbean	1.4%
West Africa	10.1%
East Africa	46.9%
India/Asia	7.0%
Middle East	8.4%
Program Management	12.2%



## Summary Statement of Operations & Changes

In Net Assets Years Ended December 31, 2013 & 2012

	2013 Total \$	2012 Total \$
<b>REVENUE</b>		
Contributions	14,701,447	12,488,147
Grants	28,358,759	26,631,867
Interest and other income	48,011	57,010
Gain on disposal of capital assets	-	24,106
Bequests	1,295,836	1,708,094
<b>Total Revenue</b>	<b>44,404,053</b>	<b>40,909,224</b>
<b>PROGRAM EXPENSES - SCHEDULE</b>		
International	39,078,374	35,935,049
Canadian	494,857	353,220
	39,573,231	36,288,269
<b>OPERATING AND OTHER EXPENSES</b>		
Fundraising	3,639,499	3,033,191
General Administration	2,123,228	1,511,165
Amortization	167,436	66,589
	5,930,163	4,610,945
<b>Total Expenses</b>	<b>45,503,394</b>	<b>40,899,214</b>
Excess of revenue over expenses before the undernoted	(1,099,341)	10,010
Change in fair value of investments	-	4,003
Excess of revenue over expenses	(1,099,341)	14,013
Fund balance, beginning of the of year	3,095,749	2,716,035
<b>Fund Balances, End Of The Year</b>	<b>2,010,421</b>	<b>3,109,762</b>

Our total global reach for 2013 was

**143.6 million**

**Americas**

- |                    |               |
|--------------------|---------------|
| Argentina          | Guatemala     |
| Bolivia            | Haiti         |
| Brazil             | Honduras      |
| Canada             | Mexico        |
| Chile              | Nicaragua     |
| Colombia           | Panama        |
| Costa Rica         | Paraguay      |
| Cuba               | Peru          |
| Dominican Republic | United States |
| Ecuador            | Uruguay       |
| El Salvador        | Venezuela     |

**Europe**

- |                      |             |                |
|----------------------|-------------|----------------|
| Albania              | Italy       | Serbia         |
| Belgium              | Kosovo      | Spain          |
| Bosnia & Herzegovina | Latvia      | Sweden         |
| Denmark              | Lithuania   | Switzerland    |
| Estonia              | Moldova     | Ukraine        |
| Finland              | Montenegro  | United Kingdom |
| Georgia              | Netherlands |                |
| Germany              | Norway      |                |
| Iceland              | Romania     |                |
|                      | Russia      |                |

**Asia**

- |                    |            |             |
|--------------------|------------|-------------|
| Afghanistan        | India      | Philippines |
| Armenia            | Indonesia  | Singapore   |
| Azerbaijan         | Japan      | Sri Lanka   |
| Bangladesh         | Korea      | Tajikistan  |
| Bhutan             | Kyrgyzstan | Thailand    |
| Cambodia           | Laos       | Uzbekistan  |
| China              | Mongolia   | Vietnam     |
| DPRK (North Korea) | Myanmar    |             |
| Hong Kong          | Nepal      |             |
|                    | Pakistan   |             |

- |                                |            |              |                    |
|--------------------------------|------------|--------------|--------------------|
| Benin                          | Liberia    | Sierra Leone | Zimbabwe           |
| Botswana                       | Madagascar | Somalia      |                    |
| Burkina Faso                   | Malawi     | South Africa | <b>Middle East</b> |
| Central African Republic (CAR) | Mali       | South Sudan  | Iraq               |
| Cote d'Ivoire                  | Mauritania | Sudan        | Israel             |
| DRC                            | Morocco    | Swaziland    | Jordan             |
| Egypt                          | Mozambique | Tanzania     | Lebanon            |
| Ethiopia                       | Namibia    | The Gambia   | oPt (Palestine)    |
| Ghana                          | Niger      | Togo         | Syria              |
| Guinea                         | Nigeria    | Tunisia      | Yemen              |
| Kenya                          | Rwanda     | Uganda       |                    |
|                                | Senegal    | Zambia       |                    |

**Africa & Middle East**

**Australia & Oceania**

- |                  |
|------------------|
| Australia        |
| Fiji             |
| Nauru            |
| New Zealand      |
| Papua New Guinea |
| Solomon Islands  |
| Vanuatu          |

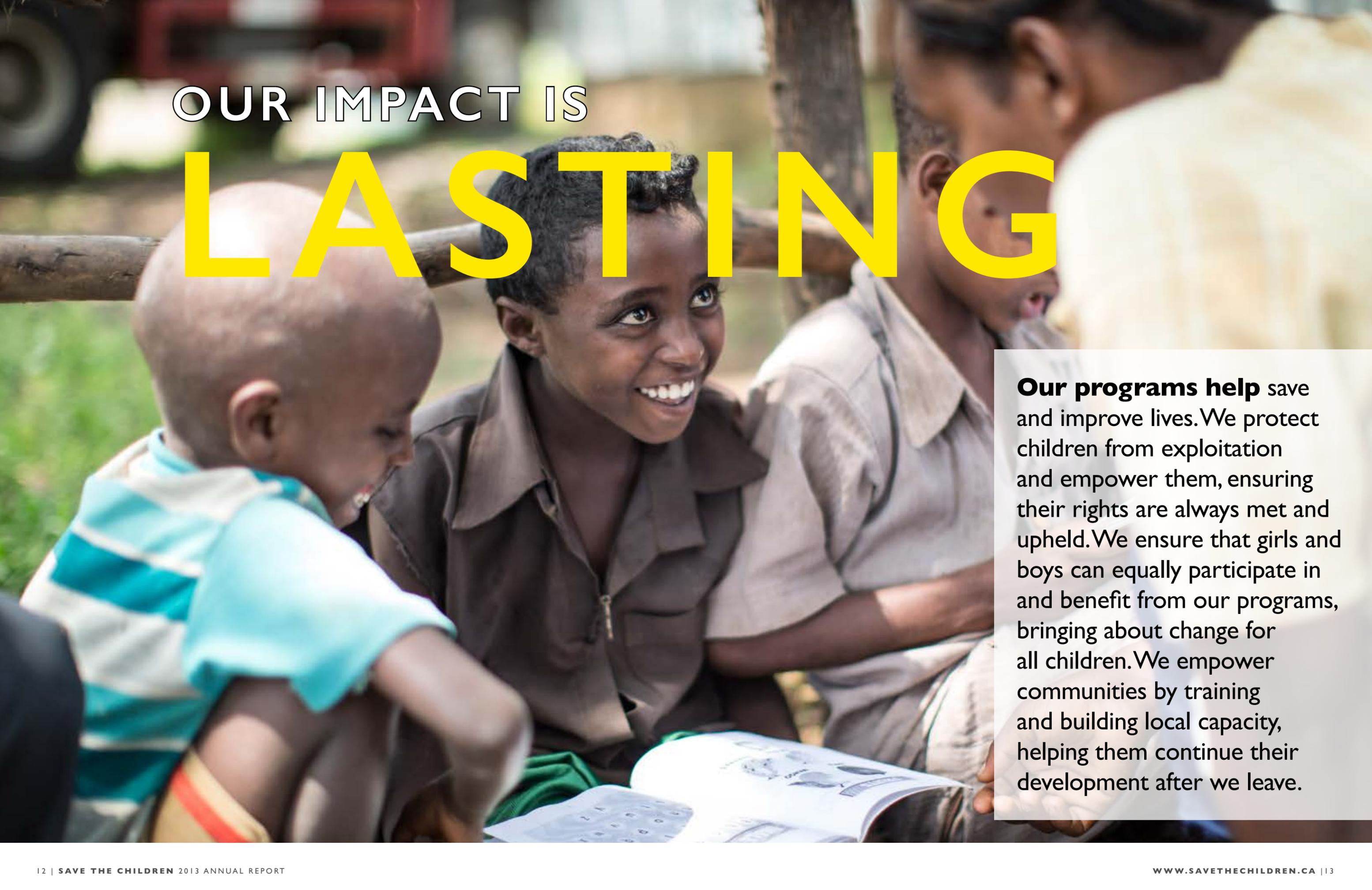
*Your support makes our work possible. Thank you to all our donors for your generosity!*

*Our supporters in Canada:*

- |                                  |                              |
|----------------------------------|------------------------------|
| Individuals: 28,551              | Community Groups/Schools: 64 |
| Corporations and Businesses: 264 | Foundations: 75              |
| Bequests: 38                     | Institutional Partners: 6    |

**BOLIVIA**

School children in North Potosi, Bolivia

A young girl in a school uniform is smiling and looking at a book. She is surrounded by other children in a school setting. The background is slightly blurred, showing other children and a tree.

OUR IMPACT IS

# LASTING

**Our programs help** save and improve lives. We protect children from exploitation and empower them, ensuring their rights are always met and upheld. We ensure that girls and boys can equally participate in and benefit from our programs, bringing about change for all children. We empower communities by training and building local capacity, helping them continue their development after we leave.

# Advocacy

Advocacy starts with the voices and priorities of children, whose goals can be achieved by working closely with decision-makers, raising public awareness and galvanizing public action. It is about making sure policies are designed to benefit children, and ensuring they are implemented.



## AFGHANISTAN

A father and his sick child at Aqcha District Hospital, Jawzjan Province, Northern Afghanistan

## Since the implementation of the Millennium Development Goals (MDGs) in 2000:

6 ↓  
million

Child mortality has been reduced from 12.6 million to 6.6 million

\$61 ↑  
billion

Global aid has risen from \$72 billion to \$133 billion

600 ↓  
million  
people

have been lifted out of poverty

56 ↑  
million

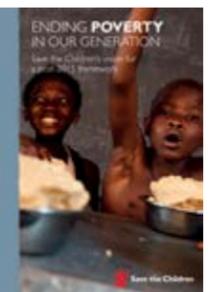
more children are now attending school – and the gap in primary enrolment between boys and girls has been significantly reduced

In 2000, the United Nations set out to develop a comprehensive agenda for international development, in an attempt to refocus international assistance on the most crucial issues facing humanity. The result was eight Millennium Development Goals (MDGs), which included halving the population of people suffering from extreme poverty and hunger, and reducing child mortality under the age of five by two thirds. The MDGs had an ambitious deadline—completion by 2015.

There is universal recognition that the MDGs have already achieved significant progress for people worldwide, including millions of children, like Martha, 15, from Peru. This past year, she went from digging potatoes in the fields to attending school. She is now working towards fulfilling her dream of becoming a nurse. Abayanesu, from Ethiopia—whose daughter was born a month premature, weighing only 800 grams—practiced skin-to-skin contact with her baby 24 hours a day until her daughter was 41 weeks old. In her first month alone, her daughter gained 400 grams. Significant progress has been made, but more work needs to be done to ensure a sustainable future for the world's poorest and most vulnerable children.

With the 2015 deadline for the MDGs fast approaching—and as a global leader in creating lasting change in the lives of children around the world—Save the Children has been working to ensure that the needs of children are prioritized in the post-2015 development framework. In 2013, we published the groundbreaking *Ending Poverty in Our Generation*, outlining a new framework for development, which we believe can end extreme poverty (and reduce relative poverty) in the next 20 years. The report also includes one of the first proposals by a non-governmental organization spelling out new targets to replace the MDGs, including 12 goals/recommendations we believe the UN should consider in the formulation of new development targets to be reached by 2030.

Save the Children will continue to work to influence the agenda for any new global commitments in a post-2015 context, ensuring that children's needs and rights are central to any new framework.



TO READ FULL REPORT  
<http://bit.ly/1kfQwOs>

# Child Protection

We work to prevent all forms of child abuse and exploitation by collaborating with governments, local organizations, and communities to implement progressive laws and change harmful practices.



## AFGHANISTAN

Lima, 15, (above) is part of the child protection committee in her school in Jalalabad, Eastern Afghanistan

## 2013 at a glance



**There were 2.2 billion children** under the age 18 — nearly 1/3 of the global population



**101 million children** around the world were not attending elementary school



**51 million children were unregistered at birth**, leaving them without access to many vital services such as education, health care, and skills training programs

**Being beaten and humiliated** is a daily reality for many children in Afghanistan. While enrolment has skyrocketed in recent years, classroom violence still prevents many children from attending school. For children who are already enrolled, simply going to school can be a frightening experience in the face of physical punishment.

Lima, 15, attends high school in Jalalabad, and has been beaten and punished by several teachers.

“I’ve been beaten by teachers many times and witnessed students being beaten, forced to leave the classroom, stand in the sun for hours, or students being ridiculed by the teacher in front of the class,” Lima says. “My few close friends stopped attending school just because of teachers behaving violently and not teaching.”

Today, things are different for Lima.

As part of Save the Children’s Violence-Free School project, Lima is now a member of the Student Council, where students discuss problems and solutions together. She’s attended various training sessions organized by Save the Children, including sessions on child rights, child participation, and how to prevent physical punishment and humiliation.

“I’m very happy with the way the Violence-Free School project is working,” Lima says. “The teachers had many workshops on child issues, which definitely changed their behaviour toward us.”

Save the Children staff members visit participating schools frequently, conduct regular classroom supervision, and provide training for the school administration.

# Education

Ensuring access to education for the world's most marginalized communities is one of the most powerful tools for breaking the cycle of poverty. In addition to providing children with the essentials to progress in life, it keeps them safe and mindful of their rights as citizens. Without access to education, communities suffer, economies suffer, and futures fade.



## COLOMBIA

Victoria, 14, and her family moved to Nariño, Colombia, to escape violence in their hometown of Barbacoas. She now participates in a Save the Children program in her school, where she's learning about her rights and how to communicate her opinions, needs and dreams for the future.

## 2013 Results



Together with our partners, we provided access to quality education to **9.8 million children**



Save the Children invested **US \$236 million** in education programs



We enabled **70,700 children** to access education in 15 conflict-affected countries



In Colombia, Save the Children Canada trained **986 teachers** in quality and relevance of education and worked with **26 schools** to develop five-year improvement plans

**Colombia has been facing** an internal armed conflict for more than fifty years. In struggles like this one, children and youth's access to quality education is often violated—as are many of their other rights—making them the most defenceless victims. Many children are also forcibly recruited into armed groups or involuntarily displaced.

Monica, 14, is from Nariño, where it isn't unusual to see armed groups walking among the people. In fact, young people are often approached and recruited by guerrillas. "They've offered me to go with them many times, but I know the only thing waiting for me there would be death," she says.

In conflict-affected areas of the world, like rural Colombia, education is often one of the first public services to fall victim to instability and insecurity. Improving the quality of education is key to keeping children in school and protected from the dangers around them. To that end, Save the Children trains teachers and provides students with resources

that help prevent them from dropping out of school. We also make their education more relevant to their personal and community circumstances, we develop approaches that incorporate peace building and provide meaningful vocational and professional training to facilitate employment opportunities after graduation. Where necessary, we undertake rehabilitation of schools damaged in emergencies.

Things have improved for Monica since Save the Children started working in her school. "I want to finish high school, and Save the Children has contributed to the quality of the education, and they've prepared us for the State exams that we have to take in ninth grade," she says. "I also feel calmer because my teachers have received training to support us more, teaching us to get along better at school, and what our rights are," she adds.

# Health and Nutrition

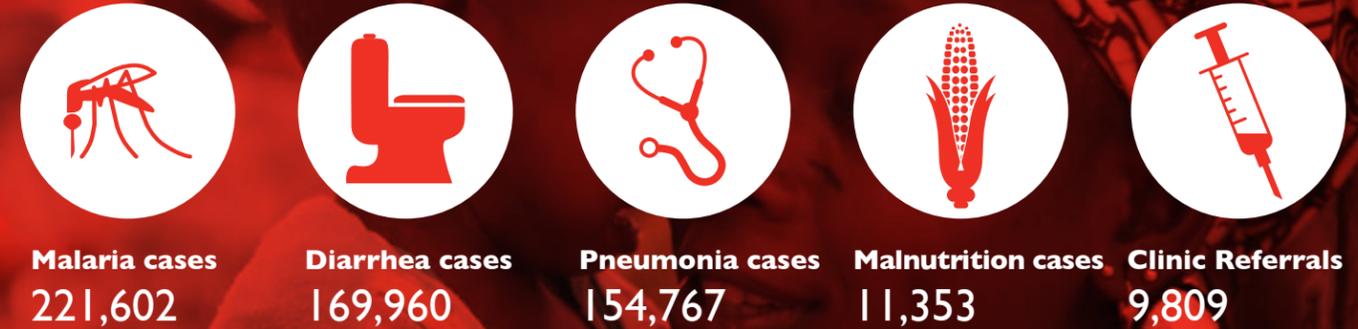
With a special focus on the youngest children and their mothers, we help provide access to food and healthcare. We address the major causes of illness and malnutrition, while developing innovative strategies to deliver these services to as many people as possible.



**MALI**  
Koumba visits with patients in Yirimadjo, Mali

## 2013 Results

Thanks to the generous support of Canadians, we treated



Globally, we helped train **378,800** health workers

Since the military coup in early 2012, Mali has faced a political, humanitarian and security crisis, which has threatened years of progress in healthcare. Despite elections in 2013 and increasing societal stability, newborns and children in Mali are still at great risk of infection and preventable death.

Save the Children has implemented a system in Mali designed to support the early identification of women and children in need of healthcare, before their symptoms escalate to more serious conditions.

Koumba has been a Community Health Worker for two years. Her role includes providing patients with health education, pre- and post-natal care, explaining prescription medication and appropriate dosage, as well as accompanying sick children to the local health centre if symptoms, such as a high fever, persist.

“The door-to-door system puts me in touch with my community and facilitates rapid treatment of malaria and diarrhea in the home,” says Koumba. “It also allows the community members to know who I am and where I live, so that they can reach me at any time with questions or referrals for sick children.”

In addition to addressing preventable illness and assisting in patient referrals, our Health and Nutrition programs actively mobilize community members and local leaders through training. Thanks to our donors, we are also able to coordinate health programming with other Save the Children projects in the area, like education, and advocacy at the government level for changes to policy that improve affordable access to care. “Our training has changed the health and well-being of my family and my community,” says Koumba.

# Livelihoods and Food Security

Sustainable income and food are the foundations of a healthy community. Children are more likely to be safe, educated, and healthy when their families have secure livelihoods. We help communities develop viable livelihoods with an emphasis on sustainable agriculture, so that families can better feed and care for their children.



## ETHIOPIA

Kiros (right) with her daughter Lilti (left), in the village of Freweini, Tigray region, Ethiopia

## 2013 Results



**14.4 million children** under 5 benefited from our nutrition programs



By 2025, **global demand for livestock products** will increase by **70%**

# One billion

poor people depend on livestock for food and income

**Despite significant natural resources,** large numbers of rural Ethiopians struggle to produce or buy enough nutritious food to feed their families. Crop and livestock productivity is plagued by erratic rainfall, disease, poor infrastructure, limited access to markets, and lack of skilled human resources—making Ethiopia one of the poorest countries in the world. Without progressive interventions, these conditions perpetuate a cycle of poverty from generation to generation.

Kiros, 28, her daughter Lilti, and her two other children, live in a small rock hut, high on a mountainside. Last year, as part of Save the Children's Food and Livelihoods program, she received five sheep—which she now breeds and sells. "I used to be a petty trader, but it was not good income," says Kiros. "These sheep have helped me give my children what

they need. Before it was difficult to have enough food for my children, but now things are improving. I can also now be home with my children to look after them."

Her children's mental and physical health has also improved significantly, and Kiros is now able to pay for their schooling and medicines. "My message to those who come to visit me and see this project is that things are very difficult for women who are divorced or widowed," says Kiros. "Sometimes just to survive, we are forced into prostitution to feed our children. This program prevented this for me and helped me be able to take care of myself."

# Children and Work

We aim to ensure that children who work have access to quality education, are protected from exploitation and learn skills that will improve their futures. We also ensure their voices are heard in decisions and debates that affect them at the local, national and international levels.



## NICARAGUA

Jexin holds out some of his jewellery designs

## 2013 Results

We achieved the following results in our Children Lead the Way program, which operates in Bolivia, Burkina Faso, Kenya, Nicaragua and Peru:



**3,428 children** gained access to technical and vocational skills training; of those, 226 went on to an apprenticeship



**68 working children's support groups** were established or supported



**Over 30,000 people**—including parents, employers, indigenous authorities and teachers—were trained on issues such as child rights and protection, working children, and preventing exploitation of children

**Jexin, 16, lives in the isolated community** of El Rosario, Nicaragua, which is situated more than an hour by foot to the nearest small town. He and his siblings have worked from a young age to help support their family. Two years ago, they were all forced to drop out of school. “I’ve been working since I was eleven, picking coffee beans,” he says. “I would have loved to keep studying, but the teacher stopped coming so I had to end my studies. I would have had to travel two hours every day to go to high school, and I couldn’t pay the bus fare.”

But thanks to the generous support of our donors, children like Jexin now face a much brighter future.

Our Children Lead the Way program has allowed Jexin to participate in workshops with other working children, where he has improved his reading, writing and numeracy skills, learned about his rights as a child, and how to protect himself from harmful or exploitative situations and

employers. He has also had the opportunity to learn new skills, including jewellery making, and has even been invited by the local school to teach the craft to younger students.

“I really enjoy being creative and making jewellery; it’s great that now I get to teach it,” says Jexin. “The school suggested that I be a teacher once a week.”

His supervising teacher, Rosalin, is also impressed. “Jexin was chosen not only because he is good at jewellery making but because he has leadership abilities,” she says. “He speaks very well; he is intelligent and well-mannered. He is a role model.”

Today, Jexin is more confident, thanks to Children Lead the Way. “I used to be very shy and was too embarrassed to speak,” he says. “But with the project we have had a lot of training and I overcame my shyness.”

# Humanitarian and Emergency Response

When a crisis or disaster strikes, we provide humanitarian aid with a focus on children's needs. By supporting rebuilding and resiliency efforts, we also help communities prepare for emergencies before they occur.



## PHILIPPINES

A child stands outside her home in Calubian Barangay, Philippines, in the aftermath of Typhoon Haiyan

## 2013 Results



Save the Children Canada directly reached **7.6 million** beneficiaries



We responded to **119 humanitarian crises**, including armed conflict and natural disasters, in 48 countries



Save the Children reached an average of **16% of the total affected** population in all humanitarian responses



**Livelihoods and Food Security** were the greatest areas of need in emergencies, with over 30% of beneficiaries accessing these programs

**After Typhoon Haiyan hit the Philippines,** Jacqueline and her children found themselves homeless with no clothes, water, or food to eat. "There was nothing left to salvage from our house," she says. "My children went hungry and cold." Refusing to let her children down, Jacqueline, 33, collected pieces of wood to build a temporary roof for her family. "I was determined because it was hard for me to see my four children suffer," she says. "I asked for wood, nails, and bamboo trunks from different people. Despite the continuous rain after the storm, I was up on the roof, rebuilding. I did all this in just two days."

Typhoon Haiyan, a quick return to shelter and routine helps children survive and thrive.

Upon receiving cash and carpentry training from Save the Children, Jacqueline built her family a temporary home and made it a stronger, safer haven for her children. "I advise other women to stay strong for the sake of their children, not to panic," says Jacqueline. "I am happy to have graduated from the carpentry training and would be more than willing to share what I know with other women."

Thanks to our generous supporters, Save the Children helped women like Jacqueline acquire the skills and capital needed to begin rebuilding soon after. In large-scale crises like

# Canadian Programs

Our vision is of a reconciled Canada—a nation of equity, respect, and partnership, where every child attains the right to survival, safety, protection, development, and participation.



## CANADA

Children from the Siksika Nation observe the effects of last summer's floods on their community

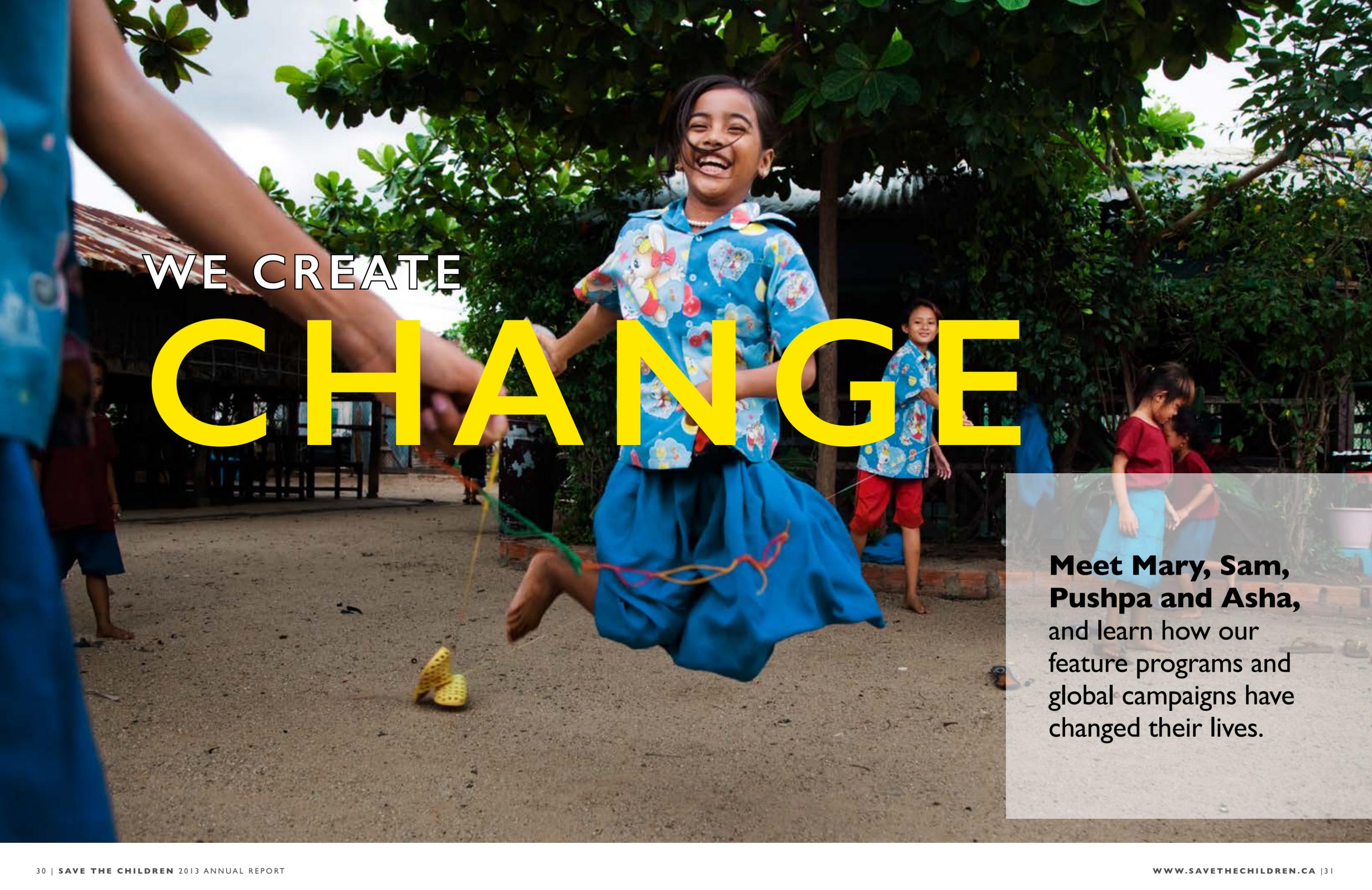


**In late June 2013, powerful rains resulted** in overflowing rivers and massive flooding in Alberta, displacing over 100,000 people throughout the province. Officials in Calgary have said it was the worst flooding in Alberta's history. Twenty-seven communities declared states of emergency, and Canmore, Calgary, and High River all suffered extensive damage.

Several First Nations communities, including the Siksika Nation and the Stoney Nakoda Nation, were among the most affected communities. Approximately 250 households in Siksika Nation and 400 households in Stoney Nakoda Nation were evacuated as a result of the flooding, and many residents lost their homes and possessions. Save the Children quickly responded to an invitation by the community to set up a Child-Friendly Space, where affected children had access to a safe play space, as well as psycho-social support activities, allowing their parents the needed time to deal with the logistics of rebuilding after the emergency.

As Marsha Wolf Collar, a current Band Council member, and the Siksika Health and Wellness Mental Health Coordinator at the time recalled, "It was a time when a lot of people came to help—it was really touching to see that," she says. "For me, it was immediate relief for the kids to go play and meet other kids as well."

Drawing on our international experience, Save the Children is committed to partnering with First Nation communities in Canada to ensure children's rights to survival, development and protection—which can be exacerbated by emergencies—are attained.



WE CREATE

# CHANGE

**Meet Mary, Sam, Pushpa and Asha,** and learn how our feature programs and global campaigns have changed their lives.

# Helping **Mary** Lead The Way to a better future

Mary spent the first 11 years of her life in nightmarish conditions, suffering abuse and surrounded by desolation. She spent long hours working with rocks. Today, at 13, she dreams of studying them.

An orphan, Mary was raised by her grandmother just outside an unregulated rock quarry on the outskirts of Nairobi, Kenya. Despite long hours and perilous work, Mary and her grandmother struggled to meet their needs. Like many families in the quarry, they spent their days chipping away at the rock face on small plot allotments no bigger than a car, crushing rocks into tiny pieces to sell at market—or to unscrupulous middlemen who roamed the quarry site. “Some children were made to crush stones at

a very young age,” says Mary. “And if they did not crush 20 buckets they would be beaten.” Sometimes, the rock face collapsed, severely injuring or killing the adults and children working below.

Children like Mary are the most vulnerable population in the quarries, where they are exposed to abuse and sexual exploitation, and often receive little or no pay. But thanks to our Children Lead the Way program, she no longer faces a bleak future. Mary—who once spent her days extracting rocks—now plans to study them. She is in school, at the top of her class, a peer leader in her Child Rights Club, and aspires to be an astronaut. “I learned that it’s my right to go to school,” she says. “When I grow up I want to be an astronaut.

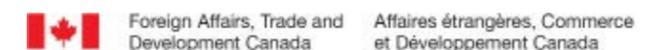
I’ve always wanted to explore the moon.”

Children Lead the Way, which operates in Bolivia, Burkina Faso, Kenya, Nicaragua and Peru, is supported by the Government of Canada (Department of Foreign Affairs, Trade and Development) and our donors. The program removes children from harmful forms of work and places them in school, with opportunities for skills training, professional mentorships or apprenticeships, ensuring participants are equipped to take on safe, productive work. It has helped change Mary’s life.

Mary still contributes to her household, only now she does so out of harm’s way, selling baked bread, and fruits and

vegetables that grow in her family’s small garden. “I enjoy work,” she says confidently.

“I’m happy when my grandmother is happy. I have learned how I can support my family and go to school at the same time.”



# Supporting **Sam** on the pathway to opportunity through Youth in Action



Like many rural Ugandans, 18-year-old Sam and his family left their family village in search of better opportunities. They settled in a remote area near Kasese, approximately 350 km west of the capital city of Kampala. While his family was able to build a home on a small plot of land, Sam's future opportunities were limited.

Daily life involves fetching water for himself, his parents and siblings; it is a gruelling task requiring a one-hour trek each way, along a thin walking trail that weaves through banana groves and maize fields, up a steep mountain. He works in the family garden, pounds cassava and helps clean his house. Because of his home's remote location, and the family's limited resources, Sam only attended school for a few years.

In a country where youth under the age of 30 make up 78 per cent of the country's population, and 84 per cent of them are unemployed, young people like Sam are challenged to find sustainable employment—employment that could

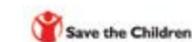
improve their quality of life. With minimal education, job skills training and employment opportunities, Sam felt destined to a life of struggle—that is, until he joined our Youth in Action program.

In partnership with The MasterCard Foundation, Youth in Action, which operates in Burkina Faso, Egypt, Ethiopia, Malawi and Uganda, supports young people in rural areas who are out of school. The program helps participants, like Sam, build the skills and knowledge they need to succeed, so they can make informed decisions about their future and start taking steps to achieve their goals. "My dream today is to become an entrepreneur using the skills I have gained from the program," says Sam. "For example, I can grow and sell coffee beans."

Through Youth in Action, Sam has improved his reading and writing. He is learning to communicate well with others, and is learning valuable lessons about himself and his future. "I have learned what you need to do to become an entrepreneur,"

he explains. "For example, if I grow coffee I can apply my knowledge about increasing my coffee yields, so that I can harvest more coffee to sell. And that's how I can become successful."

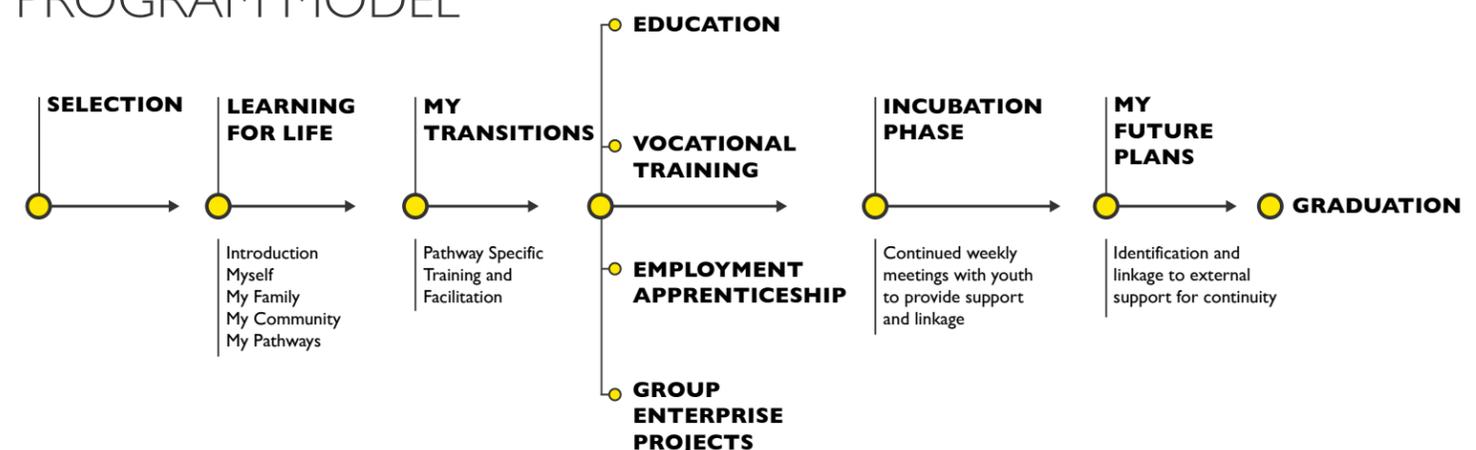
Thanks to Youth in Action, Sam now has the opportunity to pursue his goals.



IN PARTNERSHIP WITH



## YOUTH IN ACTION PROGRAM MODEL



# Helping **Pushpa** ensure that no child is born to die

## NEPAL

Pushpa, a midwife, received newborn care skills through Save the Children

Shortly after giving birth to a baby girl, 18-year-old Asha's worst nightmare came true—her daughter stopped breathing. It was Pushpa, a Nepalese midwife and auxiliary nurse recently trained by Save the Children in newborn care, who saved the baby's life. "I have seen many babies born like that, not breathing," says Pushpa. "Since the training, I have saved a few babies with the bag and mask technique."

At 16, when her own labour became protracted, Pushpa's hands were tied to a tree branch. It was believed this tactic would help her push the baby out. She was tied up for four days. Such a traumatic experience in childbirth would compel Pushpa to become a midwife. "I became a health worker

thinking I will help women," she says, "but now I am also saving newborn babies."

Asha—who lives in Dodhari, Bardiya district, Nepal—vividly remembers the moment her daughter started to breathe. "Finally, when the baby started crying, I remember feeling very relieved and happy."

Significant progress has been made in recent years in the battle to end child mortality. But in 2013, 2.2 million newborns around the world died on their first day of life. Another 10 per cent of all newborns needed help to start breathing—just like Asha's baby. The most effective way to end newborn deaths is

by having skilled, well-equipped birth attendants like Pushpa, present to help women and their newborns during delivery. Yet every year, two million women give birth completely alone. Another 40 million mothers give birth without any help from a midwife or trained health worker.

EVERY ONE is Save the Children's campaign to mobilize people and their governments globally, to end preventable child and maternal deaths within a generation. The goal of the campaign is that by 2025, every birth should be attended by trained and equipped health workers who can deliver essential newborn health interventions. To date, we have trained nearly 200,000 Community Health Workers worldwide, and have

reached more than 50 million mothers and children with our health programs. These achievements have changed the lives of millions. They've also given mothers and newborns—like Asha and her daughter—the support and strength they need to survive. "I am grateful every day to see my daughter growing up," says Asha.



## NEPAL

Asha holding her newborn daughter

## Report of the independent auditor on the summary financial statements

### To the Members of Save the Children Canada

We have audited the accompanying financial statements of Save the Children Canada (the "Organization"), which comprise the statement of financial position as at December 31, 2013, the statements of operations, change in net assets, and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audit is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Organization as at December 31, 2013, and the results of its operations and its cash flows for the year then ended, in accordance with Canadian accounting standards for not-for-profit organizations.



Chartered Professional Accountants, Chartered Accountants  
Licensed Public Accountants  
July 25, 2014

## Note to the summary financial statements December 31, 2013

### Basis of presentation

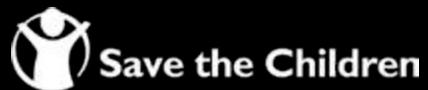
Save the Children Canada has prepared these summary financial statements to be included in its annual report. These summary financial statements present an aggregated view of the same information as contained in the audited financial statements, except for the statement of cash flows, notes to the audited financial statements, and schedule of program expenses.

The audited financial statements can be obtained from Save the Children Canada, on request.

## Audited Financial Statements

In Net Assets Years Ended December 31, 2013 & 2012

	2013	2012
	Total \$	Total \$
<b>ASSETS</b>		
Cash and working capital	35,343,717	26,076,247
Capital Assets	384,887	391,850
<b>TOTAL ASSETS</b>	<b>35,728,604</b>	<b>26,468,097</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued liabilities	4,504,149	2,993,135
Deferred revenue	29,214,034	20,365,200
	<b>33,718,183</b>	<b>23,358,335</b>
<b>NET ASSETS</b>		
General Fund	0	138,928
Reserve Fund	2,010,421	2,970,834
	<b>2,010,421</b>	<b>3,109,762</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>35,728,604</b>	<b>26,468,097</b>



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